

Southwestern Oakland Cable Commission Studios/Community Connection

Taping August 12, 2008 9:30am

Colors: black & red, grey, black & white

1. What does ABWA stand for?

“ABWA stands for American Business Women’s Association. A national group, ABWA is an association for all women – working, returning to work, planning to work for the first time, or retired. We are a national association who believes in sharing by networking our collective wisdom in supporting each other, who believes in professional development, giving people a chance to learn. We are also a very focused group on giving back to the community by providing scholarship assistance especially to women returning to the workforce.”

2. How long has ABWA been around?

“Post World War II, Mr. Bufton recognized the positive impact women had on the economy. In 1949, Mr. Bufton and three Kansas City businesswomen incorporated the American Business Women’s Association, and the American workforce was changed forever. That’s nearly 60 years built on a strong foundation, built tightly into the fabric of American history.”

“Our Mission statement is “To bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.”

3. How long has the local Novi Chapter been operating?

This is a group where long time friendships are built and you will gain a great feeling of giving back.

We provide growth for women by offering seminars, the opportunity to hear local and national speakers and learning at the local chapter level thorough hands-on experiences (i.e., Peggy with MS Word and the newsletter) and giving local people the opportunity to speak about a subject during a meeting.

We have speakers at each meeting on a wide variety of subjects that will attract women of all ages, retired to beginning a career.

The Association's National Conference is in Covington, Kentucky this October

4. How much does it cost to join Novi Oaks?

5. When does the Novi Oaks Chapter meet?

"We meet every Second Wednesday of every month at 6:15p.m., the location is convenient, we meet at the Crowne Plaza Hotel, 27000 Sheraton Drive, in Novi. Please RSVP, we have easy payment with Paypal and Charge cards! You can visit us at our website, www.abwa-novi.org."

6. What are your upcoming events?

"On Wednesday night, September 10 we are having a 'Ladies Night Out' in place of our regular meeting. We will have vendors with refreshments.

"In October we have our "Third Annual Saturday Brunch with Auction" on Saturday, October 18th at 10am. This is a great event for only \$20 early registration you will find a festive room decorated themed tables, great holiday gifts to purchase and fun raffles. We have so much fun with the auctioneer."

7. How do you use the funds raised at events?

"We provide strong community service and a philanthropic focus, which includes raising money for scholarships for women re-entering the workforce and for those in college."

8. What do you need to do to attend an event?

"Simply go to our website and register, dinner is included in the \$17 cost or you can register NOW for any of the events coming up, the September "Ladies Night Out" and the "Saturday October 18th Brunch with Auction".

We look forward to seeing you!