

MINUTES
Eastern Michigan Council
August 8, 2009
Hosted by Greater Oakland Chapter, Auburn Hills, Michigan

The meeting was called to order at 9:30 a.m. by Vice Chair Sandy Sidaway. Thank you to Greater Oakland for hosting today's meeting. Sandy led the Invocation and Pledge of Allegiance. All attendees introduced themselves followed by the breakfast buffet.

Chapters in attendance: Cass River, Cross Road Connection, Greater Oakland, Maia, Novi Oaks, Nokomis, Nu-Lite, Te-Wan-A-Going, Virgo, Vivon

Program - How to Book Programs & Find Speakers for Monthly meetings - Kim Hamilton and Diane Nixon

The attendees were redistributed to different tables to help with the table team conversations. Diane introduced the importance of business and market-relevant 45-minute programs as part of the Best Practices criteria.

Question of the Day Review - Kim summarized the responses from EMC chapters on the question - **What is your Program Planning Process.**

The Program Listing Excel spreadsheet was distributed to each table (attached to the minutes) showing the 2008-2009 programs of six EMC chapters. This was done to give other groups program topic ideas.

Table Team Work - Diane introduced the exercise for each table team. Kim handed out 5 business and market-relevant topics to each table. The assignment was to first:

- a. Categorize the program topics by Areas of Business Focus based on Best Practices
 - Business Strategy and Planning
 - Operations
 - Marketing and Communications
 - Accounting and Finance
 - Human Resource Management
 - Entrepreneurial
 - Business Networking
 - Just for Fun!
- b. Answer the question "What is the 'key group' this topic would appeal to?"
- c. Complete -- "Where to look for speakers for this topic?"
- d. Complete -- "Who can the speakers be?"

See the attached spreadsheet for a write-up of the program topics.

The group debriefed two of the program topic discussions.

Kim shared ideas on how to 'tweak' various program ideas to make them business and market-relevant.

Diane talked about how to spread the word about ABWA groups' programs:

- prepare flyers for each monthly meeting and distribute the prior month
- post flyers on your chapter's website and Team WIN page
- put the flyer program notice in your newsletter
- submit the information monthly to local newspapers in your area for the business section

Additional resources for program ideas or speakers?

- Past or current National ABWA officers
- ABWA members from your chapter or other chapters in the area
- EMC officers
- Women's Instructional Network (WIN) course
- Plan B and Plan B Reloaded from ABWA district conferences
- ART of Recruitment, ART of Retention programs on the ABWA National Library page on WIN

Business Meeting:

6/13/09 minutes were accepted as published and the Treasurer's report was received for audit.

Purse-onality Auction Update:

Sandy shared Lisa was purchasing the purse and contents valued at \$100. She accepted a gift card contribution from Greater Oakland Chapter. No chapter donations are required. The auction commitment form will be submitted by the deadline by Lisa.

DVP Luncheon Update - Sandy Sidaway, Co-Chair of the 2009 DVP Luncheon, shared Barbara Young was very happy with the turnout and the entire event. Tracy Sweet and Judy Torrey were very surprised at their \$100 each campaign contributions as were their campaign teams. Sandy is 2010 Chair of the DVP luncheon. Looking now for EMC members to help on the various committees.

New Business:

Nominating Committee - Kim Hamilton, Linda Hamilton and Cathy Alderman are serving as the EMC Nominating Committee. They sent out a call for 2010 EMC board nominations and received none. The current board has agreed to run again with voting to take place at our October meeting in Midland. Nominees are:

Chair	Lisa Beedon
Vice-Chair	Sandy Sidaway
Communications Officer	Diane Nixon
Financial Officer	Donna Lee

2010 Top Ten Announcement - Sandy recognized Jo Ann Huebner, Greater Oakland Chapter, who has been selected as one of the Top Ten Women of ABWA for 2010! JoAnn will be attending her first national conference in Kansas City and participating in the Top Ten interviews on Wednesday 9/23/09. Good Luck Jo Ann!

Patty Allen is challenging all EMC chapters to select a Top Ten nominee and submit them to National by the 2010 deadline. This is a Best Practices item and it would be great if the majority of our EMC chapters participated in the Top Ten member recognition program next year. Everyone agreed!

Kansas City Bingo - Diane shared with everyone a game the EMC board came up with called Kansas City Bingo. On the Bingo Card are the names of each candidate running for national office with three bonus squares for Carolyn Elman, Rene Street and Vicki Marlett. Goal: Attend the Meet the Candidates event Thursday 9/24/09 from 7:30 - 9:00 p.m., meet each of the candidates, ask them "What is your #1 goal to make sure ABWA continues to grow?", and have them sign their square. Return your completed card to Lisa Beedon by 9:15 p.m. in the candidate booth area for the drawing. A prize will be awarded. This is a cover-all Bingo game! All members attending the KC conference of EMC member chapters are eligible to play. Good luck!

Council Survey Information - The EMC board has developed a chapter survey to take the pulse of our EMC groups. Each group completed the survey and returned them to Sandy. Sandy and Lisa will compile the data and Lisa will report on the state of the EMC at our October meeting.

Chapter sharing:

a. Greater Oakland - Mary Mills announced their annual auction is Sunday 11/15/09 here at the Crown Plaza. Flyers and tickets at the October meeting.

b. Novi Oaks - Marcia Applegate shared two events:

a. 9/9/09 "Stop Till you Drop" event at the Doubletree Inn, Novi, \$.99 admission, starts at 6:09 p.m., light hors d'oeuvres, cash bar.

b. Autumn Brunch with Auction - 10/17/09 \$20 before 10/4 then \$25, 10:00 a.m. - 1:00 p.m., live auctioneer. They raised \$5,400 last year.

c. Nu Lite - Their 16th annual Prayer Breakfast is 9/19/09 at 8:30 a.m. at Weekdays - \$15.00 adults, \$8 children 8 and under. Theme: "Christian Women Reaping Success by Meditating on God's Word" Guest speaker: NuLite member Sis. Effie Johnson-Whitmore, Living Word Ministry. Contact Nadie Holmes at 810-524-4542 for more information. Also Effie's step-son after 23 years of service in the Air Force is finally home!

d. Te Wan A Going - Debbie Freeman shared they are celebrating their 55th anniversary in August!. They had 65 members when they were chartered and there were only 5,000 ABWA members nationally in 38 states. Five other chapters grew from them in the Flint area. Save the date of 9/20/09 for their chicken dinner at the Masonic

Temple in downtown Flint. Debbie also shared on 7/9/09 her first granddaughter was born. Congratulations.

e. Vivon - Cathy Alderman announced Vivon held their honors night 8/4/09. Chris Struwe attended along with Kathy Crawford who was their speaker. The 2009 Make, Bake and Buy is 12/5/09 at the Elks Club in Port Huron. Flyers at the October meeting.

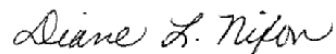
50/50 raffle - Pam Allen was the winner of \$43.50! Congratulations.

Door prizes donated by members of the Greater Oakland chapter were drawn. Winners were:

- Cathy Alderman
- Chris Struwe
- Kim Warner
- Marcia Applegate
- Effie Johnson

Sandy Sidaway led the membership in the benediction. The meeting was adjourned at 12:00 p.m.

Respectfully submitted,



Diane Nixon
Communications Officer